

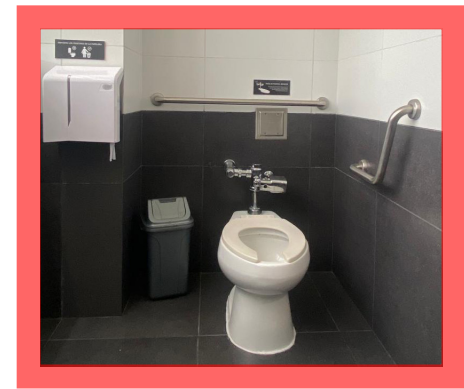
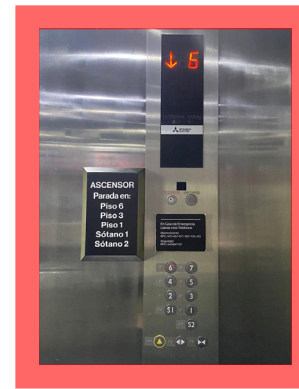
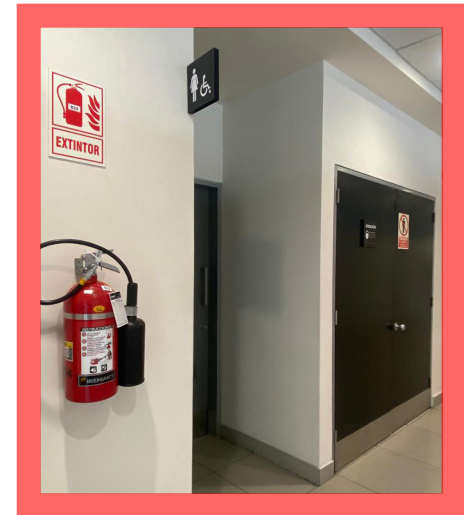
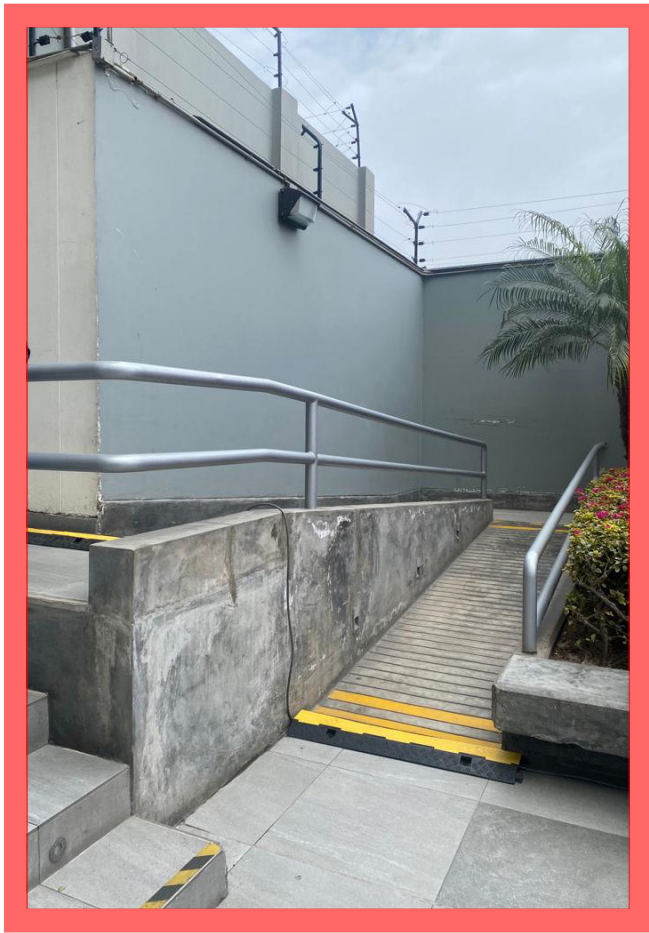


SUSTAINABLE DEVELOPMENT GOALS

10 REDUCED
INEQUALITIES



Accessible facilities for people with disabilities



Volunteer Work at Niñoteca La Luz - Imagine



Volunteer students from the Communications and Business Image program and the Audiovisual Production Workshop course participated in setting up Niñoteca La Luz, an educational space for children in the Jicamarca community in Huachipa.

The program aimed to build an educational and cultural space for the children of the community. The activity was led by Professor Juan Yangali.



Charity Dinner “Inspírate”



Students from the Communications and Business Image program at UPC organized a charity dinner “Inspírate” at the “Ana Cocina de Cambio” restaurant, featuring renowned chefs María Julia Raffo and Pedro Miguel Schiaffino. The dinner aimed to raise funds for the INSPIRA shelter to open a second shelter that provides assistance to over 120 children undergoing oncological treatment.

The “INSPIRA” shelter is a non-profit association led by Dr. Ricardo Pun Chong, where they provide temporary shelter, healthy meals, and assistance to children who come to the capital from the interior of the country to receive oncological treatment, among other illnesses.

The students took on the challenge of raising funds to cover the labor and finishing costs required for the new shelter to open its doors to all children in need.



Comprehensive Exercise Workshop for the Elderly



Students of the Physical Therapy program carried out the intervention project Tele-rehabilitation of the Elderly. The objective was to improve the quality of life for the elderly in the district of Jesus Maria, through educational interventions and applying an adapted exercise program.

A physical exercise program was carried out twice a week. This included a warm-up and training phase; a cooling-down phase and cognitive games. Likewise, virtual sessions were implemented with the same objective.

Centro del Adulto Mayor
Av. San Felipe cuadra 3 - Jesús María

Los estudiantes de la carrera de Terapia Física
de la UPC te invitamos al:

**Taller de Ejercicio Integral
para el Adulto Mayor**

Si tienes 60 años o más y quieres pasar un
buen rato ejercitandote, jugando, bailando y
aumentando tu energía este taller es para ti

¡TE ESPERAMOS LOS
MIÉRCOLES Y VIERNES
DE 12 PM - 1 PM

INGRESO LIBRE

Intervention Project for Children with Down Syndrome



Students of the Physical Therapy program carried out the intervention project for children with Down Syndrome. It is focused on the parent-child relationship from the association.

It was aimed at children aged 0 to 5 years in the department of Lima. The objective was to train parents by providing relevant information about the management and stimulation of children with Down syndrome, as these children tend to develop certain health problems.



Book Donation Campaign



The UPC Library System implemented the project “Dona tu (un) libro y todos ganan”, which aimed to raise awareness and encourage the donation of books in good condition by the university community to a beneficiary institution.

This initiative has contributed to the development and strengthening of education within the community, thereby fostering the growth and formation of socially responsible youth.

As a result, 384 books were donated by students. The ultimate goal of this activity was to support the population served by the Ermelinda Carrera Residential Care Center, an institution that has been providing comprehensive protection to girls and adolescents in situations of abandonment and social risk for over 120 years.



However, in order to comply with donation guidelines, the Library decided to donate the books to Reciyayuda (Traperos Emaus Lima), a social organization that also supports this center, and handed over this donation to them.



Research Resources Site



The Research Resources Site is a platform primarily aimed at the academic community (undergraduate, EPE, and postgraduate students and faculty members), as well as research faculty at UPC.

It provides access to various electronic resources such as databases of books, journals, videos, audio-books, and more. The platform contains resources subscribed by the university and others that are openly accessible to the general public.

To access the platform, please visit the following link:

<https://biblioteca.upc.edu.pe/az.php>



#IMAGENWiiiK (Innovate, Inspire, Imagine)



The Communications and Business Image program presented a new cycle of conferences: “Image WiiiK: innovate, inspire, imagine” Vol. 9.

The event was organized by students and professors of the program. Experts in topics related to Business Communication at both national and international levels were brought together.

It took place from May 23 to June 3 and was directed at the general community. The lectures, which were both virtual and hybrid, were held on the San Isidro campus.

Entrance was free, and upon attending five sessions, participants received a certificate of participation.

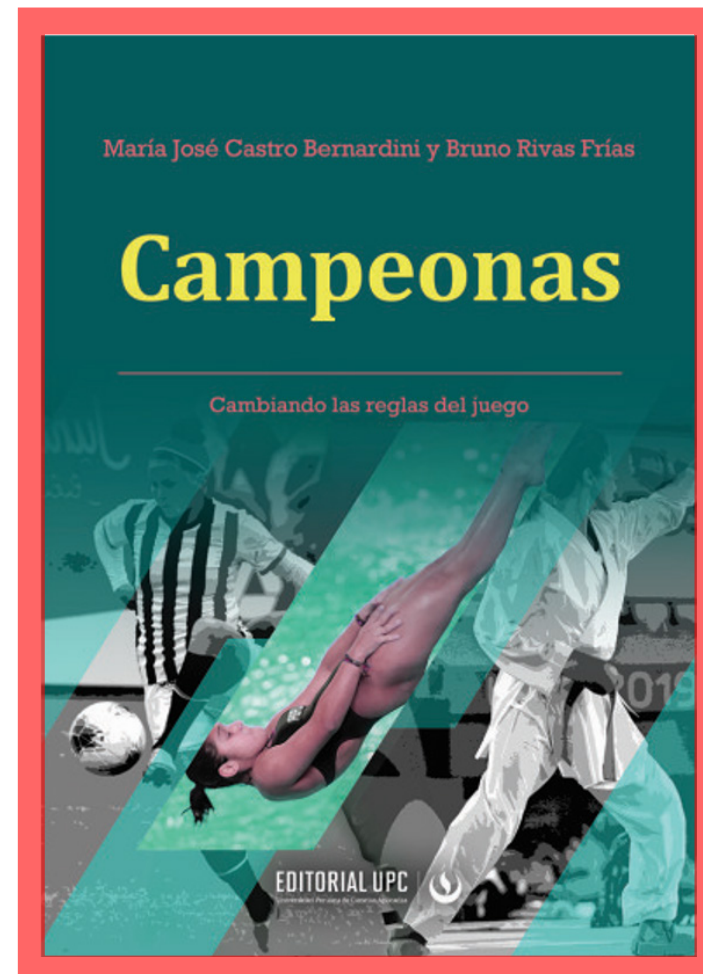


Prologue of “Campeonas: Mujeres que cambian las reglas del juego 2023” (Diversity and Inclusion Field)



The School of Communications presented the prologue of the book “Campeonas: Mujeres que cambian las reglas del juego 2023,” which showcases the stories of 12 women who excel in Peruvian sports. The aim was to highlight the great work and effort that female athletes put in to excel and achieve their individual sporting goals. These are women who have changed the rules of the game in their respective sports.

“Campeonas” features profiles of Angélica Espinoza, Carmela de la Barra, Ana Ricci, Marisa Matsuda, María Isabel Barragán, Luisa Villar, Alexia Sotomayor, McKenna de Bever Elliot, Alexandra Grande, Adriana Lúcar, Marina Montes, and Flor Cuenca. These athletes, coaches, and leaders represent the female faces of Peruvian sports and are worthy successors to Choco de Vivanco, the Peruvian swimmer who made history in 1964 by becoming the first woman to participate in the Olympics. This is a book that recognizes the unstoppable rise of women in national sports.



Volunteering Program

“Capacitación y Entrenamiento, Camarero Junior” 2nd Edition



From September 10 to November 19, 2022, the School of Hotel and Tourism Management conducted the 2nd edition of the volunteering program “CAPACITACIÓN Y ENTRENAMIENTO, CAMARERO JUNIOR” (TRAINING AND EDUCATION, JUNIOR WAITER) at UPC Campus Monterrico.

This training was aimed at 33 young people between 17 and 20 years old, from low-income families and who belong to the Community Houses of North Lima, with the goal of providing them with better opportunities for job placement in the gastronomic sector.

It was conducted in a blended modality, by students from the three programs of the School, who acted as mentors and were assigned a group of young people to train. The Municipality of Lima was considered a strategic partner, as they managed the database of the vulnerable group identified through the neighborhood participation area.



Print on Demand



In December 2022, the Knowledge Management Directorate of UPC carried out the “Print on Demand” initiative, which involved uploading the published books to a partner distributor platform (Bibliomanager).

It is connected with bookstores and printers in Peru and other countries. It only prints copies that bookstores request and at the moment they request them. The purpose was to optimize the print run of our books and print only what is really in demand.

This way, unnecessary use of supplies like paper, ink, etc., is avoided. All of this benefited the general public because our books are sold not only to UPC students but to the general public nationwide and internationally, thereby contributing to environmental impact reduction and avoiding stocked books.



Understanding the CREO Program



The Law program visited the San Juan de Lurigancho Penitentiary Establishment as part of the CREO Program (Building Paths of Hope and Opportunities), which is aimed at the young and young adult inmate population with primary criminal conditions.

The program's objective is for students to apply what they have learned in Criminal Law classes for the benefit of society and to see the resocializing aspect of criminal law through this visit.

Students observed the work of treatment professionals who specialize in developing the social, cognitive, and labor skills of inmates to achieve their resocialization. They also provided feedback for improvement opportunities for the CREO program.

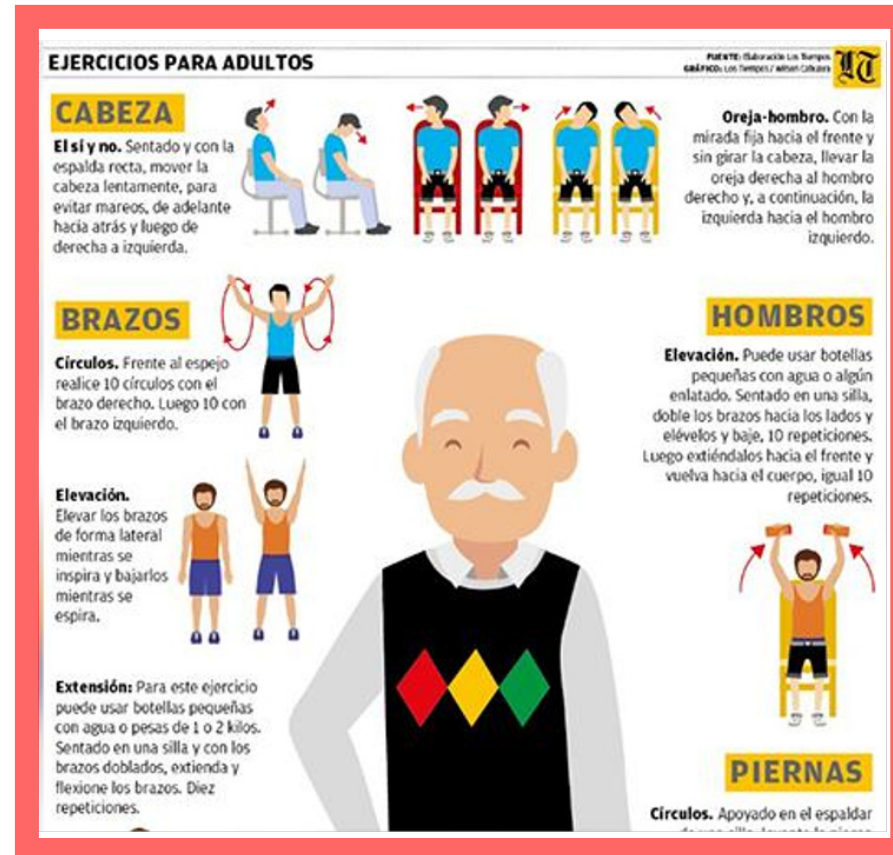


Educational Sessions



Between February and June, the Physical Therapy program and the Comprehensive Center for Senior Care (CIAM) in Jesús María conducted educational sessions aimed at senior citizens. The objective of these sessions was to raise awareness and provide information about the importance of physical activity, fall prevention, and various aspects of aging.

Six educational sessions were held via the Zoom platform, benefiting 20 senior citizens.



Intervention Project for Children with Down Syndrome



Students of the Physical Therapy program carried out the intervention project for children with Down Syndrome. It is focused on the parent-child relationship from the association.

It was aimed at children aged 0 to 5 years in the department of Lima. The objective was to train parents by providing relevant information about the management and stimulation of children with Down syndrome, as these children tend to develop certain health problems.



Diversity and Inclusion Program (PADI) 2022-01 / 2022-02



The Directorate of Educational Quality launched the Diversity and Inclusion Program for the academic terms 2022-1 and 2022-2 with the aim of providing guidance to students with disabilities and/or diverse conditions.

This program carries out various actions that promote equity in education, striving to make UPC an inclusive and accessible space. Participating students will receive psycho-pedagogical support throughout their studies, acquiring different tools to develop their autonomy.

Any UPC student who declares and provides evidence of a disability or a specific learning condition may apply to PADI. The program is conducted both in-person and online.

In 2022, 155 students benefited from the program.



PADI - for professors



The Diversity and Inclusion Program (PADI), aimed at professors, has the objective of accompanying faculty members in the teaching-learning process of students with a particular condition. It is a program that is shared and worked on in conjunction with the Psychopedagogical Orientation area to address the needs of both students and teachers.

PADI consists of 9 workshops that help faculty members understand their student's disability. Each workshop is conducted entirely online and has a virtual tutor who answers queries and reviews activities.

Additionally, personalized advisory sessions and meetings are offered to teachers where they share experiences and work strategies with students; as well, work is done according to the specific needs of the student concerned, where the psychologist



attending the student can guide the teacher on strategies to implement in the classroom, to support the student in their teaching-learning process. These advisory sessions can be individual or group-based.



Scholarship Recipient Accompaniment Program



The Directorate of Educational Quality implemented the Scholarship Recipient Accompaniment Program, which involves accompanying them during the insertion process (weeks before starting the semester), adaptation (initial semesters), consolidation of competencies (mid-career), and job placement.

The accompaniment process begins with the evaluation and determination of academic and emotional risk for the scholars. Subsequently, they are referred to the relevant services.

Additionally, academic support is offered through peer tutoring, as well as listening groups for students.

BENEFICIOS

- ❖ MATRÍCULA.
- ❖ PENSIONES DE ESTUDIOS.
- ❖ IDIOMA INGLÉS (WE TALK).
- ❖ LAPTOP O EQUIPO DE SIMILAR NATURALEZA.
- ❖ COSTOS ADMINISTRATIVOS DE GRADO Y/O TITULACIÓN
- ❖ ÚTILES DE ESCRITORIO.
- ❖ MOVILIDAD LOCAL.
- ❖ ALIMENTACIÓN.
- ❖ ALOJAMIENTO, CUANDO CORRESPONDA.
- ❖ MATERIALES DE ESTUDIO Y/O UNIFORMES, CUANDO CORRESPONDA.

Nothemi Marcelo

Siloe Volunteer Program



The Directorate of University Life carried out this initiative with the aim of promoting and facilitating voluntary work and social initiatives of UPC community with society.

This virtual volunteering program provided a solidarity service that ensures the comprehensive health (emotional, spiritual, and economic) of pediatric patients at the Children's Hospital.



Volunteer program Sembrando Cultura



The Directorate of University Life conducted the Volunteer Program Sembrando Cultura, an activity aimed at undergraduate students of UPC with the goal of promoting and facilitating voluntary work and social initiative within the UPC community and society.

“Sembrando Cultura” aims to democratize culture in the country to nurture good citizens. The organization encompasses four social projects all focused on promoting culture, including:

- Readers on the Go: Fostering reading habits.
- Discovering My Peru: Cultural excursions.
- The Trunk of Values: Values education.
- Weavers of Stories: Women's empowerment.

